

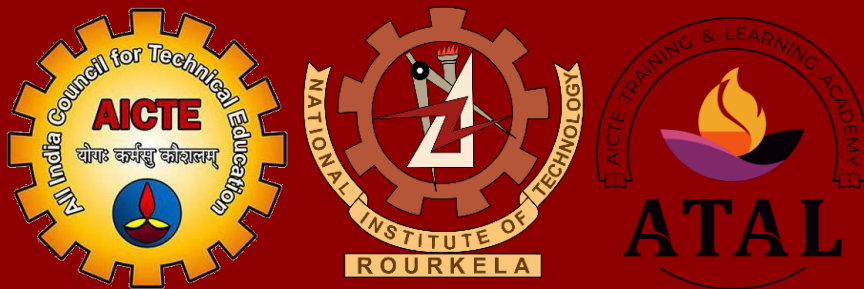
**5-Days AICTE Training & Learning (ATAL) Academy Sponsored
2nd Online Faculty Development Program (Advanced)**

On

Sustainable Business Eco-System: Environment, Social and Governance (ESG) Reporting



**January 10th - 14th, 2022
Hosted Online**



**Organized By
School of Management
National Institute of Technology Rourkela
Odisha (India)**



PATRON

Prof. Seemanchalo Panigrahi
Director, NIT Rourkela



CHAIRMAN

Prof. Rajeev Kumar Panda
HoD, School of Management



PROGRAM COORDINATOR

Prof. Manvendra Pratap Singh
Assistant Professor, School of Management



PROGRAM COORDINATOR

Prof. Mayank Yadav
Assistant Professor, School of Management

About the Institute

NIT Rourkela is one of the premier national-level institutions for technical education in the country and is funded by the Government of India. It came into existence on 15th August 1961 as Regional Engineering College, Rourkela. The government of India elevated it to a deemed university under the name National Institute of Technology Rourkela in 2002. Constantly maintaining an overall ranking in the top twenty institutions for technical education in India, NIT Rourkela has carved a niche for itself, its students and all its stakeholders. With twenty-one (21) academic departments offering a wide range of courses designed to meet the current requirements of industry and academia.

The institute secured 32nd rank in NIRF in overall ranking and second rank in NITs in the overall ranking in NIRF-2020. NIT Rourkela also secured 16th rank in engineering institutions as per NIRF rankings 2020.

The main objective of the institute is to produce quality engineers, managers, and scientists at graduation and postgraduation levels in various branches of engineering, sciences, and management. The government of India has recognized NIT Rourkela as a premier institution of repute and has developed it as a center of excellence under plan funding. NIT Rourkela is a lush green campus spread over 648 acres and surrounded by scenic hills, which provides the campus a rejuvenating experience. The institute has also completed its 60 years of establishment. The year 2021 is the Diamond Jubilee celebration of NIT Rourkela



About AICTE TRAINING & LEARNING (ATAL) ACADEMY

AICTE Training and Learning (ATAL) Academy is dedicated to offering quality technical education in the country by introducing various schemes started by Govt. of India, the Ministry of Education. The vision of AICTE is to facilitate faculties to accomplish goals of Higher Education like access, equity, and quality. It focuses on training the faculty members, research scholars, PG scholars, participants from government, industry, school teachers, and staff of host institutions. The objective of ATAL Academy is to deliver diversified opportunities for training and exchange of experiences via workshops and other faculty development programs

About School of Management

School of Management, NIT Rourkela was established in 2010 to offer quality management education in the country. The department offers two-years post-graduate program in management (MBA) and doctoral program in management. The department holds a strong alumni base working at good positions across the country and abroad. The department comprises of highly qualified faculties from reputed universities of India as well as institutes of national importance. The department focuses on value-based teaching and learning environment, research orientation and consulting industries by developing strong industry-academic interface. The department focuses on applied management research in marketing, human resource, finance, operations, strategic management, entrepreneurship etc. to fulfil the requirements of industry, academia and society. The department also holds various consultancy projects and sponsored R & D projects from the corporates and various government agencies.

Profile of the Program Coordinators

Prof. Manvendra Pratap Singh

Prof. Manvendra Pratap Singh is a faculty in the general management area at the School of Management, National Institute of Technology, Rourkela. He holds a doctoral degree in corporate sustainable Strategies from the National Institute of Technology, Durgapur. He worked very closely with micro, small and medium enterprises (MSMEs) on sustainability-related challenges. His research interest spans in the area of sustainability, MSMEs, entrepreneurship, strategy and sustainable education. He has published his work in SCI/SSCI/ABDC listed journals such as Environment Development and Sustainability, International Journal of Sustainability in Higher Education, Studies in Higher Education, Resource Conservation and Recycling. He has presented his research work at leading international conferences.

Prof. Mayank Yadav

Prof. Mayank Yadav is an Assistant Professor of the marketing area in the School of Management, National Institute of Technology (NIT) Rourkela. He is a Ph.D. in Social Media Marketing from the Department of Management Studies, Indian Institute of Technology (IIT) Roorkee. He is actively involved in teaching and research for more than a decade. His last academic assignment was with FORE School of Management, New Delhi. He has also taught at EPGPX 2020 batch at IIM Rohtak. He has published his research work in journals of international repute like Telematics and Informatics International Journal of Non-profit and Voluntary Sector Marketing, Benchmarking: An International Journal, Journal of Direct Data and Digital Marketing Practice, Social Network Analysis and Mining and others. His research interest includes social media marketing, e-commerce, consumer behavior, relationship marketing. He has also conducted various training programs for Agra Police, India Post, UPSRTC, etc.

Target Participants

The FDP is open to all faculty members of AICTE approved institutions, research scholars, PG scholars, participants from the government (bureaucrats/technicians/Participants from industry, etc.), school teachers, and host institutions.

Registration & Venue.

- Registration will be done on First Come, First Serve bases
- Only Online Registration for the online FDP by using the link given below:
- Venue: NIT Rourkela (Online Mode), the link will be shared with registered participants.

<https://atalacademy.aicte-india.org/signup>

Program Coordinators'

Contact

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Prof. Mayank Yadav

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About the Faculty Development Program

Sustainable ecosystem is a business environment ensures that all processes, products, manufacturing activities and services adequately address present environmental and social concerns along with business profit. Sustainable business strategies such as sustainability reporting enables organizations to consider their impacts on a wide range of issues and address them for building sustainable business ecosystem. Sustainability reporting (SR) is the disclosure and communication of environmental, social, and governance (ESG) goals of organisation and enables them to become more transparent about the risks and opportunities they face. Every day, decisions are made by businesses and governments which have direct impacts on their stakeholders, such as financial institutions, labor organizations, civil society and citizens, and the level of trust they have with them. These decisions are rarely based on financial information alone. They are based on an assessment of risk and opportunity using information on a wide variety of immediate and future issues. Building and maintaining trust in businesses, stakeholders and governments is fundamental to achieving a sustainable economy and world. The benefits of sustainability reporting include improved corporate reputation, building stakeholders' confidence, increased innovation, and even improvement of risk management.

Program Content

- ✚ Business Sustainability ethics and practices
- ✚ Business sustainability and ESG reporting
- ✚ Economic/financial sustainability
- ✚ Social Sustainability
- ✚ Environmental Sustainability
- ✚ Corporate Governance
- ✚ Compliance/ ESG audit/ Assurance
- ✚ Case based understanding of ESG reporting
- ✚ ESG reporting in manufacturing, service sector
- ✚ Role of Digitalization in ESG reporting

Program Schedule

10 th January 2022 Monday Day-1	Inauguration (09: 30 AM to 10:00 AM)		
10 th January 2022 Monday Day-1	Session-I (10:00 AM to 11:15 AM) Business Sustainability in practice Mr. Prabodha Acharya Chief Sustainability Officer, JSW, Mumbai	Session-II (11:45AM to 01:00 PM) Business sustainability and ESG reporting Dr. Manvendra Pratap Singh NITR	Session-III (03:00 PM to 04:30 PM) Economic/financial sustainability Dr. Suman Gupta, BITS Goa
11 th January 2022 Tuesday Day-2	Session-I (10:00 AM to 11:15 AM) Business Sustainability and Ethics Prof. Sanjoy Mukherjee, IIM Shillong	Session-II (11:45AM to 01:00 PM) Social Sustainability Dr. Tanya Nayak, NIT Silchar	Session-III (03:00 PM to 04:30 PM) Environmental Sustainability Mr. Arun Kumar Singh Project Lead Coordinator Toshiba, Japan
12 th January 2022 Wednesday Day-3	Session-I (10:00 AM to 11:15 AM) Corporate Governance Mr. Ashok Pavadia Founding Director Council for Research on Policy and Governance, New Delhi	Session-II (11:45AM to 01:00 PM) Compliance/ ESG audit/ Assurance Dr. Yatish Joshi, MNNIT, Prayagraj	Session-III (03:00 PM to 04:30 PM) Case based understanding of ESG reporting Dr. Manvendra Pratap Singh NITR
13 th January 2022 Thursday Day-4	Session-I (10:00 AM to 11:15 AM) ESG reporting in manufacturing sector Ms. Sreemoyee C. Bhattacharyya, Manager, Marico Industries, Mumbai	Session-II (11:45AM to 01:00 PM) ESG reporting in service sector Ms. Ambalika Gupta, AVP, Snowkap, Mumbai	Session-III (03:00 PM to 04:30 PM) ESG reporting in HEIs Dr. Arpita Chakraborty, Sustainability Consultant, Amalfarm, Noida
14 th January 2022 Friday Day-5	Session-I (10:00 AM to 11:15 AM) Role of Digitalization in ESG reporting Dr. Mayank Yadav, NITR	Session-II (11:45AM to 01:00 PM) Written Test	

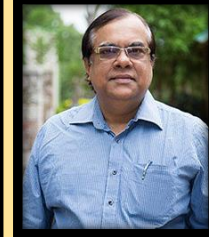
Program Certification

Certificates shall be issued to those registered on the ATAL portal: www.aicte-india.org/atal and attend the program with a minimum of 80% attendance and secure a minimum of 60% marks in the test.

Resource Persons



Mr. Prabodha Acharya
Chief Sustainability Officer,
JSW, Mumbai



Prof. Sanjoy Mukherjee
Prof. Sanjoy Mukherjee
Associate Professor
IIM Shillong



Dr. Suman Gupta,
Assistant Professor
School of Management
BITS Goa



Dr. Tanya Nayak,
Assistant Professor
School of Management
NIT Silchar



Dr. Arpita Chakraborty
Sustainability Consultant
Amalfarm Noida



Mr. Arun Kumar Singh
Project Lead Coordinator
Toshiba, Japan



Mr. Ashok Pavadia
Founding Director
Council for Research on Policy
and Governance, New Delhi



Dr. Yatish Joshi,
Assistant Professor
School of Management
Studies
MNNIT, Allahabad



Ms. Sreemoyee C. Bhattacharyya,
Manager, Marico Industries,
Mumbai



Ms. Ambalika Gupta,
AVP, Snowkap, Mumbai



Prof. Manvendra Pratap Singh
Assistant Professor
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Prof. Mayank Yadav
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