



The NAOP Convention 2013

The National Academy of Psychology (NAOP) India and the Department of Humanities and Social Sciences, National Institute of Technology, Rourkela, jointly announce the XXIII Annual Convention of National Academy of Psychology, India. Psychology has been aiming at human welfare right from its inception as an independent discipline. Channelising psychological resources such as, emotion, motivation, cognition and so on towards positive individual as well as collective living, has been the primary objective of theoreticians, researchers and practitioners alike. Since, human beings cannot function in isolation, cultural, social and environmental milieus have been in the purview of all psychological investigations. Therefore, social and developmental issues have become integral part of psychological research today.

Toward this end, theory building and use of technology have been vital aspect of psychology like any other discipline. While testing and measurement procedures have been modernised through the use of new technology, areas of their application have increased manifold with time. Theories have definitely been influential in furthering the discipline. However, the gap between theory and application has not been entirely bridged; theoreticians have not been quite appreciative of ground realities to make their theories widely generalisable. Today, it seems imperative to make our theoretical conceptualizations more practical and applicable for solution to the real world issues. In essence, we, as psychologists, need to come up with products, technologies and deliverables as solutions for practical problems of life and society.

To bridge the gap between academicians and practitioners, this conference aims at dissemination of know-hows and show-hows to facilitate service to humanity at large. Through this endeavour, the discipline can claim to be practical and useful. Multiple perspectives from diverse fields of psychology would help in providing us with solutions which are not far removed from reality. The challenge before us is to move beyond a deficient model to a holistic one in order to help the discipline to become more pragmatic and growth oriented.

Relevant Areas for the Convention

- ❖ Cognitive Psychology
- ❖ Cultural and Cross Cultural Psychology
- ❖ Developmental Psychology
- ❖ Educational Psychology
- ❖ Health Psychology
- ❖ Indian Psychology
- ❖ Military Psychology
- ❖ Organizational Behaviour and Human Resource Management
- ❖ Psychological Assessment
- ❖ Social Psychology
- ❖ Social Issues and Development

About National Academy of Psychology (NAOP) India

The NAOP-India is a frontline professional organization founded in 1987 that includes academicians, scientists, practitioners, and researchers in the field of Psychology. NAOP is dedicated to the advancement of knowledge in the field of psychology. In addition, the organization seeks to provide leadership in the continued development of the discipline and promoting human welfare. One of the main objectives of NAOP is to promote quality of teaching and training for research in psychology and to foster training for its growth as a science as well as a profession. In recent years, its participation in international events like the International Conventions of the International Congress of Psychology (ICP), International Congress of Applied Psychology (ICAP), International Association of Cross-Cultural Psychology (IACCP) and other events under the banner of the International Union of Psychological Science (IUPsyS) etc has been effective and remarkable. Besides regular publications based on its own Annual Conventions, which usually attract substantial international participations, the impact of NAOP is evident in its major official publication: *Psychological Studies* (<http://www.springer.com/psychology/journal/12646>).

National Institute of Technology (NIT), Rourkela at a Glance

NIT Rourkela is one of the premier national level institution for technical education in the country and is funded by the Government of India. Government of India has elevated the Regional Engineering College, Rourkela to a deemed university under the name of National Institute of Technology, Rourkela. The main objective of the Institute is to produce quality Engineers and Scientists in Graduate and Post-Graduate levels in various branches of Engineering, Basic Sciences, Humanities and Social Sciences. The Institute is managed by the Board of Governors of National Institute of Technology (Rourkela) Society and vested with significant degree of administrative and financial autonomy. It is a residential campus offering accommodation to faculty, staff and students. The campus has all the amenities for developing personal, social and academic skills of the student community.

The Department of Humanities and Social Sciences aims at enhancing students' communication, management and social skills to enable them to become successful and effective in the workplace. The subjects offered by the Department are a common component of an NIT student's undergraduate education, providing a foundation of knowledge and information which allows him to meet the demands of his profession that have increased worldwide. The students understand that today's challenges are global and interdisciplinary and they are required to reflect more social responsibility flexibility, resourcefulness and creativity. Currently, the Department offers a two-year interdisciplinary PG Programme in Development Studies. The department offers Elective courses from the four disciplines of Economics, English, Psychology and Sociology at U.G and P.G levels. The Department also offers PhD programmes in the said disciplines.

XXIII ANNUAL CONVENTION OF NATIONAL ACADEMY OF PSYCHOLOGY (NAOP), INDIA

December 13-15, 2013



Psychology in the Service of Humanity: Theory, Technology and Applications

Department of Humanities and Social Sciences,
National Institute of Technology, Rourkela

Call for Papers

Abstracts (300 words) for individual papers and posters are invited relating to the theme of the conference as well as broader areas of Psychology. The abstract should describe the Purpose, Method, Results, and Contributions of the research. The broad NAOP divisions (Cognitive, Developmental, Health, Indian, Military, Organizational Behaviour and Human Resource Management, Psychological Assessment, Social Psychology, Social Issues and Development), you wish your abstract to be included, should also be mentioned. Indicate the form of presentation (ORAL/POSTER). Use 12-point Times New Roman font for the text with single line spacing without indentations.

Proposals for Symposium should include one abstract of the Symposium proposal and maximum of 4 abstracts of individual presentations in the symposium.

Author's Guidelines for Abstracts, Symposia, Paper and Awards are available in our Conference website.

Submission Guidelines

For Abstract and Paper submission, please visit Author's guidelines in our conference website. Before submission of abstract/paper, one has to register online by clicking 'Register Now'.

The Scientific Programme

The highlights of the Convention include Keynote addresses by Indian and International scholars, Prof. Durganand Sinha Memorial Lecture, Divisional Keynotes, Symposia, Post-conference workshop, Durganand Sinha Dissertation Award, Sourya Pattnaik Award, and NAOP Best paper Award.

Participants

The Convention will be a meeting ground for academicians, practitioners, researchers, students and professionals from various fields of Psychology.

Important Dates

Deadline for Abstract Submission: Sept. 10, 2013
Communication of Acceptance: Sept 30, 2013
Submission of Full Paper: Jan 15, 2014
(if interested to publish in proceedings)

Registration Begins on 1 July, 2013 and
Ends on 15 October, 2013

Payment Details

Payments can be made by A/c payee demand draft drawn in favour of "NAOP 2013" payable at SBI, R.E.C Campus Branch, Rourkela (Code-2109). For payments through Internet Transfer, please visit Author's guidelines in the conference website.

Registration Fees

Delegate Status	Amount in INR
NAOP Members (Sponsored)	3000
NAOP Members (Non-Sponsored)	2500
Non-Members	
(Sponsored from Institutions/Industries)	3500
(Non-Sponsored)	3000
Research Scholars	2000
Students	1500
Accompanying Person	1000
Local participants	1500
(not requiring accommodation)	
[Registration fees (for authors/co-authors) includes Conference kit, boarding and lodging for conference days only]	

Accommodation

Registered participants will be provided with modest Hostel type Boarding on a first-come-first-served basis inside the campus. The participants, who seek more comfortable accommodation and the late registering participants for whom Official accommodation may not be available, may have to pay for commercial accommodation. However, the organizers will try to provide some official accommodation to all the participants. Since Rourkela is cold in December, participants are advised to bring woollen clothes with them.

Contact details/Postal Address

Convener, NAOP -2013

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E-mail: naop2013@gmail.com

(Please DO NOT send abstracts/papers to this e-mail)

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